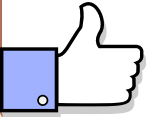




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## 1. Gold leaf application experience

Student Organizations  POINT

General organizations

**MICE**

**3,300 yen (tax included)**

- Experience the beauty of Japan using gold leaf in Japan's first gold-producing region. A traditional experience that can be enjoyed casually.
- The "kinsai" process is essential to kimono making. Why not experience this traditional technique up close?



## 2. Fluorite Gemstone Polishing Experience

Student Organizations  POINT

General organizations

**2,200 yen (tax included)**

Fluorite is a stone that was named in Japan because it pops like a firefly when brought close to fire. It has a history as a gemstone overseas, and is known as a power stone of hope that enhances thinking and concentration. Why not enjoy the experience of making your own jewelry using this special stone at the sacred site of Matsushima? Let's pave the way to the future through the brilliance of fluorite.



## 3. Bamboo Chopstick Making Experience

Student Organizations  POINT

General organizations

**MICE**

**2,200 yen (tax included)**

We are holding an experience of making bamboo chopsticks using "smoked bamboo from Matsushima Town"! In Matsushima, one of the Three Most Scenic Views of Japan, bamboo is used to make oyster racks. If the bamboo is not cut down regularly, it will become uneven, and it is necessary to use bamboo to preserve the landscape. Why not enjoy the experience while thinking about efforts to protect the environment of Matsushima?



## 4. Kokeshi Doll Painting Experience

Student Organizations  POINT

General organizations

**MICE**

**2,200 yen (tax included)**

How about experiencing making your own original Kokeshi doll? At Matsushima Rikyu, you can learn about the various types of Kokeshi dolls in Miyagi Prefecture while making your very own Kokeshi doll. Our staff will provide you with careful support, and the completed Kokeshi doll will be handed to you in a special bag made using the paper strips of Sendai Tanabata. This experience where you can learn about the types of Kokeshi dolls and receive a special bag is a special edition that can only be found at Matsushima Rikyu in Miyagi Prefecture!!



## 5. Making a gold leaf herbarium ballpoint pen

Student Organizations  POINT

General organizations

**2,200 yen (tax included)**

In addition to flowers, you can also add Sendai Tanabata washi paper, oyster shells, natural stones, etc. (Sendai Tanabata Washi Project, Miyagi Oyster Shell Project) It contains gold leaf from Miyagi Prefecture (Wakuya Town), where gold dust was first mined in Japan.



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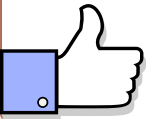
宮城県 松島離宮



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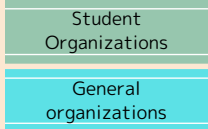
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## 6. Making Bath Bombs and Bath Salts

POINT **2,200 yen (tax included)**

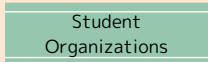
Take a salt bath on a new moon or full moon day to ward off evil spirits. This is an experience to make your own original bath bombs and bath salts using the sacred salt of Shiogama Shrine, natural stones, and herbs. It's easy to make by coloring cupcake molds and gachapon capsules, so even children can enjoy it. Make a special bath item with your friends.



## 7. Learn about Miyagi through color with this tile art experience

POINT **2,200 yen (tax included)**

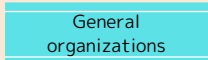
In this tile art experience, you will use 16 vibrantly colored tiles to create your own original coaster while learning about the regional characteristics and culture of Miyagi Prefecture. This is a learning experience that is also recommended for children, as they can learn about Miyagi through colors while having fun. Why not experience the charm of the region while creating your own tile art piece?



## 8. Make your own coaster using colorful tiles

POINT **2,200 yen (tax included)**

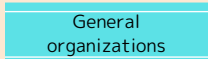
In this tile art experience, you can freely combine your favorite tiles or original tiles to create a one-of-a-kind coaster. You can enjoy unique designs using your favorite colors, and it is recommended for families. With a wide range of color options and the use of original tiles, you can have more freedom in your design.



## 9. "Traditional Edo Period Techniques" Crayon Experience

POINT **2,200 yen (tax included)**

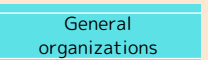
In this experience, you can enjoy the traditional Edo period technique of "Monkiri Asobi" using Sendai Tanabata washi paper. You will design a folding fan by cutting out the washi paper along a pattern and making the family crest or auspicious pattern stand out. The materials used are from decorations used at the Sendai Tanabata Festival, making this a special experience that combines tradition and eco-friendliness.



## 10. Fox or Cat Mask Painting Experience

POINT **2,200 yen (tax included)**

This is an experience where everyone from children to the elderly can enjoy painting a "one-of-a-kind" fox or cat mask. Choose your favorite mask and freely design it using various art materials, Sendai Tanabata washi paper, and rhinestones. Why not make your own original mask and enjoy a special and memorable experience?



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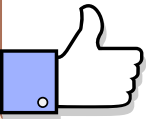
18 Namiuchihama, Matsushima, Miyagi-gun, Miyagi Prefecture, 〒981-0213



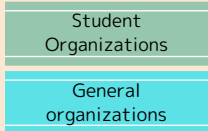
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## 11. Herbarium ballpoint pen with natural stone



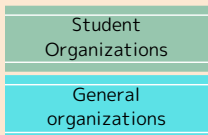
POINT

**2,700 yen (tax included)**



In this experience, you will make a herbarium ballpoint pen containing power stones using oyster shells, natural stones, and gold leaf. You can take the completed ballpoint pen home with a hard case and replacement refill. Have fun making a special item with your partner or friends.

## 12. "Musubimaru" Herbarium Ballpoint Pen



POINT

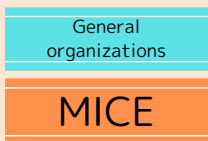
Sendai and Miyagi Tourism PR Character Approval Number 04076

**2,700 yen (tax included)**



In this experience, you will create your own original herbarium ballpoint pen using Miyagi Prefecture's tourism PR character "Musubimaru", Sendai Tanabata washi paper, and Matsushima oyster shells. Herbariums are popular items that keep plants fresh for a long time. You can take the completed ballpoint pen home as it is, making it the perfect souvenir or gift for your trip to Miyagi.

## 13. Making food samples "Musubimaru" small item tray



POINT

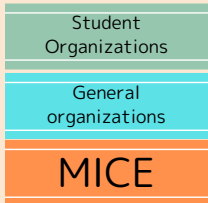
Sendai and Miyagi Tourism PR Character Approval Number 04073

**2,700 yen (tax included)**



In this experience, you can make a small accessory tray with the motif of Miyagi Prefecture's tourism PR character "Musubimaru" and Miyagi's specialty "Sasakama". You can create your own original "Musubimaru", and you will grow to love each one's different expression. This is a very cute accessory tray, and it is an experience that allows you to feel the charm of Miyagi while having fun making it.

## 14. Making food samples Original seafood bowl



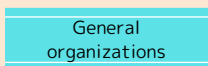
POINT

**2,700 yen (tax included)**



In this experience, you will use a realistic food sample to make a seafood bowl memo stand. Food samples realistically reproduce the appearance of food and are used as part of the menu. It is a fun experience that will make everyone, from small children to adults, smile and think, "That looks delicious!" Why not make your own unique food sample and display it on your desk or in your room?

## 15. Original pot stand made from zelkova wood frame and tiles



POINT

**3,200 yen (tax included)**



In this experience, you will create your own original trivet using colorful tiles and a frame made from Miyagi Prefecture's prefectural tree, Zelkova. You can choose your favorite design from a wide variety of tiles and create your own special trivet. Every time you cook, you will be reminded of the fun memories of this experience.

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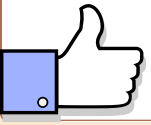
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## 16. Make your own original accessories using fluorite

General organizations

POINT **2,200 yen (tax included)**



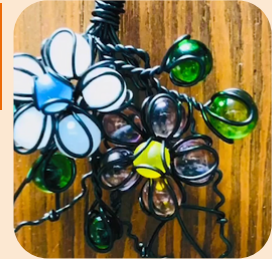
I will make one of the following items:  
Necklace Charm

In this experience, you will make a necklace or charm using the power stone "fluorite." Fluorite is called "fluorite" in Japan and is known as a stone of hope that enhances thinking and concentration. Enjoy the special experience of making your own original accessories at the sacred site of Matsushima.

## 17. Marble Art Experience

General organizations

POINT **2,700 yen (tax included)**



In this experience, you can enjoy colorful marble art using a patented technique that originated in Iwate. It is a new craft that uses a single wire to hold the marbles in place and creates a unique work of art without using any adhesives. Have fun creating your own original work with your family and friends.

## 18. Oyster Shell Handprint Art Experience

General organizations

POINT **2,700 yen (tax included)**



In this handprint art experience using Matsushima oyster shells, you can contribute to the SDGs by reusing oyster shells, which are symbols of good fortune and abundance. This experience can be enjoyed by children and adults alike, and is a special opportunity to leave a tangible memory of your trip. Why not enjoy making art using natural materials from Matsushima with your partner or family?

## 19. Natural stone beckoning cat painting experience

General organizations

POINT **2,700 yen (tax included)**



MICE

In this experience, you can paint a lucky cat, a lucky charm that brings good fortune, with pens and colored pencils, and decorate the bell with a natural stone of your choice. It's an experience that can be enjoyed by people of all ages, from children to the elderly, and you can make your own original lucky cat. Why not spend a special moment while enjoying this cute art that brings good fortune?

## 20. Kokeshi accessories made from kimono crepe

General organizations

POINT **4,200 yen (tax included)**



MICE

In this experience, you will use kimono crepe to create kokeshi accessories made from natural materials. The craftsmen will combine the original parts they handcrafted with hemp string and natural stones to create tasteful accessories. Using materials that improve in texture the more you use them, you can create your own special kokeshi accessories.

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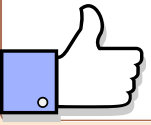
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## 21. Experience the tea ceremony in Matsushima

General organizations

POINT

7,000 yen (tax included)

MICE

In this tea ceremony experience, you can learn how to make authentic tea and how to enjoy tea utensils based on the Urasenke method from Kingen-do, a long-established store founded in 1812. This experience is based on the Japan Tourism Agency's "Attractive Stay Content Creation" Demonstration Project, and allows you to deeply experience traditional Japanese culture.



## 22. Kyudo experience in Matsushima

General organizations

POINT

7,000 yen (tax included)

MICE

In this Kyudo experience, you can shoot unlimited arrows within the time limit in a beautiful Japanese garden that changes with the seasons. You will also be instructed by an archer who was a purveyor to the Date clan, and this course can be enjoyed by beginners and experienced archers alike. Enjoy the special experience of shooting arrows in a tranquil atmosphere while experiencing traditional Japanese culture.



## 23. Kimono dressing experience in Matsushima

General organizations

POINT

6,600 yen (tax included)

MICE

In this dressing experience, you can enjoy wearing a 3-way original kimono from the "Konohanasakuya Hime" brand, designed by a dress designer. Why not take a stroll around the historic streets in a kimono with your partner or friends? You can eat and drink in the facility while wearing the kimono. You can also have your own kimono made to order. It's a special experience that lets you casually experience Japanese traditions.



## 24. [Fully customizable] Matsushima guide tour in collaboration with universities in the prefecture

Student Organizations

POINT

6,000 yen (tax included) / per university student

**\*Separate lunch reservations are required.**



This experience will be conducted in collaboration with Tohoku University, Miyagi University, Tohoku Gakuin University, and other universities, and will provide interaction with university students as guides through Matsushima. The tour will be fully tailored to the content you want to learn, and you can have lunch with the university students before the tour to deepen your relationship. Through explanations of Matsushima's history, natural environment, SDGs, and other topics, you can learn about welfare perspectives and environmental science while listening to the stories of university students of a similar age.

Since this is a fully custom-made service that needs to be coordinated with the university, reservations must be made at least six months in advance.



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